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## AL-SIHAH: THE PUBLIC HEALTH SCIENCE JOURNAL

Authorship & Conflict of interest Statement

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Article Title : Does brand equity affect hospital brand loyalty?

(Apakah ekuitas merek mempengaruhi loyalitas merek rumah sakit?)

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- 2. The authors have made substantial contributions to the work reported in the manuscript and agree that the manuscript will be under review for publication in Al-sihah: The Public Health Science Journal;
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